



OCTOBER 8, 2022 // 12 - 5 P.M.



# 2022 Indie-Folkfest AT THE MENNELLO



## SPONSORSHIP PACKET



We are excited to announce the 7<sup>th</sup> annual Indie-Folkfest at the Mennello Museum of American Art. This free outdoor event located in the museum's lakeside sculpture garden is a family and pet-friendly festival that celebrates community, gathering for the arts, food, and local artists. With over 5,000 attendees in 2020, we anticipate continued growth in 2022, with even more people and their pets eager to enjoy the arts.

Indie-Folkfest 2022 will showcase four musical guests, including fan-favorites Beemo and Beth McKee + the Swamp Sistas as well as over 40 diverse independent vendors from artists and artisans to restaurants, bars, and food trucks.

Artist Don Rimx was selected as the 2022 Indie-Folkfest featured artist, whose original artwork will be available on festival shirts and collateral!

Your sponsorship not only supports this year's production of Indie-Folkfest, but also supports Mennello Museum family-friendly educational programs throughout the entire year. Thank you for your consideration!

# 2022 Indie-Folkfest AT THE MENNELLO

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SUPPORT EDUCATIONAL  
ART PROGRAMS!

## SPONSORSHIP LEVELS

DEADLINE: AUGUST 31, 2021

CONTACT: REBECCA RAI • 407.246.4278 EXT. 4860 • REBECCA.RAIA@CITYOFORLANDO.NET

### PRESENTING SPONSOR \$10,000

- Presenting rights for event, including naming rights for main stage
- Prime, extra-large space for promotional or vending a tent
- Profile on social media
- Live on-stage announcements with speaking opportunity
- Prime logo position on all collateral including main stage banner, T-shirt, and website
- Logo on digital screen in museum for one year
- Year-long underwriter of Free Family Funday program, which includes name or logo on website, flyers, calendars, and all other marketing materials/
- 8 special edition 2022 Indie-Folkfest T-shirts design by artist and muralist, Don Rimx
- 2 Mennello Museum family memberships

### GOLD SPONSOR \$5,000

- Prime, space for promotional or vending a tent
- Profile on social media
- Live on-stage announcements
- Larger logo on collateral including main stage sponsor banner, T-shirt, and website
- Logo on digital screen in museum for one year
- 6 special edition 2022 Indie-FolkFest T-shirts design by artist and muralist, Don Rimx
- 1 Mennello Museum family membership

### SILVER SPONSOR \$2,500

- Space for a promotional or vending tent
- Social media announcements
- Live on-stage announcements
- Larger logo on collateral including sponsor banner, T-shirt, and website
- 4 special edition 2022 Indie-FolkFest T-shirts design by artist and muralist, Don Rimx

### BRONZE SPONSOR \$1,000

- Space for a promotional or vending tent
- Social media announcement
- Live on-stage announcement
- Logo on collateral including sponsor banner, T-shirt, and website
- 2 special edition 2022 Indie-FolkFest T-shirts design by artist and muralist, Don Rimxs

### \$500 SUPPORTER

- Logo on sponsor banner and T-shirt
- Name on website & social media
- 2 T-shirts

### \$250 FAN

- Name on T-shirt, website and social media
- 1 T-shirt



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ORGANIZATION NAME (AS YOU WOULD LIKE IT TO BE LISTED)

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

PLEASE CHECK THE FOLLOWING SPONSORSHIP LEVEL

- PRESENTING SPONSOR - \$10,000
BRONZE SPONSOR - \$1,000
GOLD SPONSOR - \$5,000
\$500 SUPPORTER
SILVER SPONSOR - \$2,500
\$250 FAN

PAYMENT

- MY CHECK IS ENCLOSED (MADE PAYABLE TO FRIENDS OF THE MENNELLO MUSEUM)
CREDIT CARD (VISA / MASTERCARD / DISCOVER ONLY)

EXP: / CCV ZIP

CARD NUMBER

SIGNATURE

PLEASE EMAIL OR MAIL THIS FORM & LOGO TO:

REBECCA RAIA
REBECCA.RAIA@CITYOFORLANDO.NET | 407.246.4278 EXT 4869
900 E. PRINCETON ST. ORLANDO, FL 32803

ALL SPONSORSHIPS ARE TAX DEDUCTABLE
SPONSORSHIPS MUST BE SUBMITTED BY AUGUST 31, 2022 TO
GUARANTEE LOGO ON PRINT COLLATERAL.
YOUR SPONSORSHIP SUPPORTS MENNELLO MUSEUM
EDUCATIONAL PROGRAMMING.