

MENNELLO MUSEUM OF AMERICAN ART

Virtual WHITE CANVAS PARTY

SPONSOR OPPORTUNITIES

■ PRESENTING SPONSOR - \$10,000

- VIP Tickets for 10
- Full page ad in White Canvas program
- Online interview with your company/family shared widely on social media; highlights shown during event
- Your ad on Facebook event page
- Your logo in museum e-newsletter, website, museum lobby, banner, invitations, and advertising
- Your name on cover of White Canvas program
- Recognition by MC during event
- Exclusive signage at museum during pre-party
- Original art work from White Canvas art gallery

■ WHITE CANVAS GALLERY SPONSOR - \$5,000

- VIP Tickets for 8
- Full page ad in White Canvas program
- Your logo on online White Canvas Gallery
- Your logo on video interviews with artists, shared widely on social media & during event
- Your logo in museum e-newsletter, website, museum lobby, banner, invitations, and advertising
- Recognition by MC during event
- Listing on signage at pre-party

■ PRE-PARTY SPONSOR - \$5,000

- VIP Tickets for 8
- Full page ad in White Canvas program
- Your logo on food & wine packages, and online pre-event announcements
- Your ad on Facebook event page
- Your logo in museum e-newsletter, website, museum lobby, banner, invitations, and advertising
- Recognition by MC during event
- Listing on signage at pre-party

■ PERFORMANCE SPONSOR - \$2,500

- VIP Tickets for 6
- Your logo on band stage
- Half page ad in White Canvas program
- Your logo in museum e-newsletter, website, banner, invitations, and advertising
- Recognition by MC during event
- Listing on signage at pre-party

■ PATRON SPONSOR - \$1,000

- VIP Tickets for 4
- Quarter-page ad in White Canvas program
- Your name in museum e-newsletter, website, banner, and invitations
- Listing on signage pre-party

■ FRIEND SPONSOR - \$500

- VIP Tickets for 2
- Recognition in White Canvas program
- Your name in museum e-newsletter, website, banner, and invitations
- Listing on signage at pre-party

*A celebration &
look to the future*

Saturday, November 7, 2020 | 7:00-8:00pm
Online, broadcasting from the Mennello Museum
Food & wine pick-up at museum: 4:30-6:30pm
Tickets – VIP: \$175 | General: \$65

WHITE CANVAS PARTY is a benefit by the Friends of the Mennello, a 501c3 supporting the education initiatives and exhibitions of the museum.

LET'S PAINT OUR FUTURE TOGETHER!

Contact jessi.vanpelt@orlando.gov
or 407.246.4278 x4860

WHITE CANVAS PARTY

A celebration of American Art & Artists

ABOUT THE EVENT

Be part of Painting our Future Together, and join the Mennello Museum of American Art for the 2nd annual White Canvas Party, on November 7th! We're planning a one-of-a-kind virtual experience this year...

Get dressed up in your garden cocktail attire, and cruise by the museum to pick up your gourmet package including a La Femme du Fromage plate & bottle of wine, pose for a photo op, and get a peek at the White Canvas Gallery art by 30 of Orlando's best artists, while listening to tunes spun by DJ Stereo77.

Then head back home or to a private watch party to get ready for the program and concert online.

VIPs will also enjoy delicious appetizers from Bulla Gastrobar, dessert, a colorful floral arrangement, and first chance to purchase art.

Your hosts and entertainment for the evening will be coming to you live from the museum's beautifully lit Sculpture Garden as the sun sets, and you'll hear from the artists, sponsors, and some of our partners. To top off the evening we'll jam to Beemo – a favorite Indie-Folkfest band – performing live from the garden.

2019 WHITE CANVAS PARTY



WHAT 2019'S ATTENDEES HAD TO SAY:

Party had a really nice casual feeling, especially being outdoors
Wonderful vibe | Beautiful setting, good food, friendly attendees
It was truly a memorable, lovely, event | I look forward to the next party!

Great event, hope you do it annually

This event makes artwork by local artists accessible and affordable

White Canvas Party is quickly becoming Orlando's talked about Art Event!

Contact jessi.vanpelt@orlando.gov or 407.246.4278 x4860 to be part of 2020's Party

WHITE CANVAS PARTY

BENEFITTING...

Funds raised through the WHITE CANVAS PARTY for the Friends of the Mennello supports:

Local artists | Local restaurants | Local musicians | Local businesses

and

- Timely and culturally relevant exhibitions of the highest quality.
- Diverse community programs for seniors, adults, children, and families – including custom programs for all abilities, interests & backgrounds.
- Serving Central Florida residents & tourists – including toddlers, teens, students, and lifelong learners – with quality art experiences – both virtual & in-person:

Artist/Curator Tours & Talks | Art making | Movie nights | Free Family Fundays
Yoga & dog-friendly events in the Sculpture Garden | Much more!



Indie-Folkfest



Local artist talk/tour



Ikebana workshop



Edward Steichen photobooth
partnership with Wallcrawl Orlando



Immersed in Mira Lehr's exhibit



Free Family Funday

SPONSOR REACH

Orange Appeal & Interior Appeal
magazines: **14,000** copies per issue

Museum e-news: **3,760** subscribers,
19% open rate

Facebook followers: **5,852**

Event webpage, unique views weekly: **260**

Invitation mailing list: **1,000**

Event attendees in 2019, including city &
county leaders, arts leaders, donors: **275**

Don't miss out on being part of this fabulous event!

Contact jessi.vanpelt@orlando.gov or 407.246.4278 x4860

WHITE CANVAS PARTY

2020 SPONSOR COMMITMENT

- PRESENTING SPONSOR - \$10,000
- WHITE CANVAS GALLERY SPONSOR - \$5,000
- PRE-PARTY SPONSOR - \$5,000
- PERFORMANCE SPONSOR - \$2,500
- PATRON SPONSOR - \$1,000
- FRIENDS SPONSOR - \$500

*Thank you for
Painting our Future
with us!*

PLEASE PRINT LEGIBLY:

Company or Family Name: _____

Contact Name: _____ Referred by: _____

Phone: _____ Cell Home Office

Address: _____

Email Address: _____

PAYMENT TYPE:

- Check enclosed Please invoice
 - Please send me an online invoice to pay by credit card
- Please make checks payable to: Friends of the Mennello Museum

Mail check & form to:

Jessi VanPelt
Mennello Museum of American Art
900 E. Princeton St.
Orlando, FL 32803

Or email form to: jessi.vanpelt@orlando.gov

Questions? 407.246.4278 x4860

The Friends of the Mennello Museum of American Art is a 501(c)(3) nonprofit organization with a tax identification number 59-3618760. IRS regulations state that on your tax return you must deduct the fair market value of any goods or services provided to you in exchange for your gift, which is \$125 per VIP ticket utilized. For tax purposes, you will be sent a receipt for your Record of Giving. Please consult your tax professional to determine your tax-deductible benefits.