



FEBRUARY 15, 2020 // 12 - 5 PM



2020
Indie-Folkfest
AT THE MENNELLO



SPONSORSHIP PACKET



We are excited to announce the 6th annual Indie-Folkfest at the Mennello Museum of American Art. This free outdoor event located in the museum's lakeside sculpture garden is a family and pet-friendly festival that celebrates community, gathering for the arts, food, and local artists. With over 5,000 attendees in 2019, we anticipate continued growth in 2020, with even more people and their pets.

Your sponsorship not only keeps Indie-Folkfest free for all, but also supports Mennello Museum family-friendly educational programs throughout the entire year.





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SUPPORT EDUCATIONAL ART PROGRAMS!

SPONSORSHIP LEVELS

DEADLINE: DECEMBER 31, 2019

CONTACT: KIM ROBINSON • 407.246.3294 • KIM.ROBINSON@CITYOFORLANDO.NET

PRESENTING SPONSOR \$10,000

- Presenting rights for event, including naming rights for main stage
- Prime, extra-large space for a tent
- Profile on social media
- Live on-stage announcements with speaking opportunity
- Prime logo position on all collateral including main stage banner, T-shirt, and website
- Logo on digital screen in museum for one year
- Year-long underwriter of Free Family Funday program, which includes name or logo on website, flyers, calendars, and all other marketing materials all year
- Access to VIP area and premium swag bags for 8 company representatives
- VIP area includes shade tent, seating, prime stage viewing, and photo ops with musicians. Swag bags include an Indie-Folkfest t-shirt, blanket, signed poster, and button.
- 2 Mennello Museum family memberships

GOLD SPONSOR \$5,000

- Prime space for a tent
- Profile on social media
- Live on-stage announcements
- Larger logo on collateral including sponsor banner, T-shirt, and website
- Logo on digital screen in museum for one year
- Access to VIP area and swag bags for 4 company representatives.
- 1 Mennello Museum family membership

SILVER SPONSOR \$2,500

- Space for a tent
- Social media announcements
- Live on-stage announcements
- Larger logo on collateral including sponsor banner, T-shirt, and website
- Access to VIP area and swag bags for 2 company representatives

BRONZE SPONSOR \$1,000

- Space for a tent
- Social media announcement
- Live on-stage announcement
- Logo on collateral including sponsor banner, T-shirt, and website
- 2 t-shirts & 2 posters

\$500 SUPPORTER

- Logo on sponsor banner and T-shirt
- Name on website & social media
- 2 t-shirts & 2 posters

\$250 FAN

- Name on T-shirt, website and social media
- 1 tshirt & 1 poster



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ORGANIZATION NAME (AS YOU WOULD LIKE IT TO BE LISTED)

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

PLEASE CHECK THE FOLLOWING SPONSORSHIP LEVEL

- Presenting Sponsor - \$10,000, Gold Sponsor - \$5,000, Silver Sponsor - \$2,500, Bronze Sponsor - \$1,000, \$500 Supporter, \$250 Fan

PAYMENT

- My check is enclosed (made payable to Friends of the Menello Museum), Credit card (Visa / Mastercard / Discover only)

EXP: / CCV ZIP

CARD NUMBER

SIGNATURE

PLEASE EMAIL OR MAIL THIS FORM & LOGO TO:

KIM ROBINSON
KIM.ROBINSON@CITYOFORLANDO.NET | 407.246.3294
900 E. PRINCETON ST. ORLANDO, FL 32803

ALL SPONSORSHIPS ARE TAX DEDUCTABLE
SPONSORSHIPS MUST BE SUBMITTED BY DECEMBER 1, 2019
TO GUARANTEE LOGO ON PRINT COLLATERAL.
YOUR SPONSORSHIP SUPPORTS MENNELLO MUSEUM
EDUCATIONAL PROGRAMMING.